EvaluATE
EVALUATION RESOURCE CENTER for advanced technological education

Evaluation in ATE
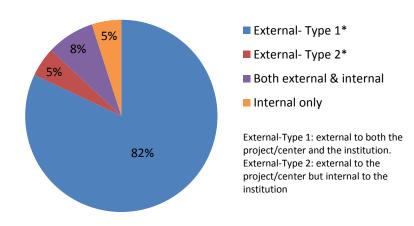Prepared by Corey Smith and Lori Wingate | October 2012

The following information provides a snapshot of some key evaluation practices, as reported by non-first year ATE grantees on the 2012 ATE Survey. The findings reflect activities in 2011.
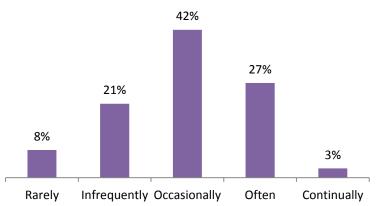
Evaluation use in ATE

- To change activities — 86%
- To gauge impact — 80%
- To inform stakeholders — 71%
- To change evaluation strategies — 63%
- To change goals — 41%
- For marketing work — 37%

Type of evaluator

- External- Type 1* — 82%
- External- Type 2* — 5%
- Both external & internal — 8%
- Internal only — 5%

External-Type 1: external to both the project/center and the institution.
External-Type 2: external to the project/center but internal to the institution

Percentage of ATE project and center budgets spent on evaluation

Average
7%

Range
1%-30%

Frequency of PI-evaluator interaction

- Rarely — 8%
- Infrequently — 21%
- Occasionally — 42%
- Often — 27%
- Continually — 3%